
Mikael Trench

Award-Winning Entertainment and Multimedia Journalist

(770) 895-8263

mikaeltrench1@gmail.com

mikaeltrench.wixsite.com/writer

SKILLS

AP Writing, SEO, WordPress, Adobe Creative Cloud, video editing, audio editing, videography, photography, photo editing, time management, communication

EXPERIENCE

Static Media, Remote - *Freelance News Writer*

April 2022 - Present

- Wrote hundreds of articles for Static Media brands such as Looper, which reports on entertainment news and topics, and SlashGear, which covers the world of tech and automobiles.
- Responsible for writing between 3 and 4 articles daily that require locating trustworthy sources and providing proper citations, utilizing AP Style writing, and enhancing my work with skillful SEO and image practices, all while adhering to each brand's specific voice, format, and audience.
- Nearly a dozen of my Looper articles were among the 10 to 15 most-read pieces on the site within their respective weeks, showing my dedication and understanding of the brand. Other pieces were used as scripts for nine Looper YouTube videos which have collectively reached over a million views.

SCAD Connector/SCAN Magazine, Atlanta, GA - *Arts and Entertainment Editor*

March 2017- March 2020

- Created and curated diverse and interesting weekly content for the Arts and Entertainment section of the SCAD Connector. Articles covered topics of interest to SCAD's student body such as film, music, books, theater, and more, and were written either by myself or sent to me by contributors.
- Originated several regular series such as Atlanta Weekly, a weekly roundup of art and entertainment events within the metro Atlanta area, Short Film Showcase, a monthly grouping of brief reviews of Atlanta-made short films, and Cult Horror Movie Reviews, a series of weekly reviews of lesser-seen horror titles throughout October.
- Was responsible for creating a new piece every ten weeks for SCAN Magazine, resulting in a dozen issues with my involvement. Articles were to adhere to the

magazine's specific theme and progress was reported weekly during editor's meetings.

- Arranged and conducted professional interviews with the likes of Barry Jenkins, Michael B. Jordan, Storm Reid, Maya Erskine, and several artists from Pixar to name a few.
- Won First Place in the Georgia College Press Association for Best Review or Best Entertainment Story in 2019, 2020 (where I also won Second and Third place), and 2021..

VOX ATL, Atlanta, GA - *Multimedia Video Editor/Freelance Video Editor*

August 2016 - August 2021

- Was brought on as VOX ATL's first-ever Multimedia Video Editor to produce, shoot, and edit content catered to a metro Atlanta teen audience, with subjects surrounding entertainment, education, politics, and social issues.
- Aided the downtown Atlanta non-profit in transitioning its brand from producing primarily print-based work and expanding its digital content, resulting in 30 videos that have collectively garnered over 40,000 views on YouTube.
- Covered events such as the 2017 Atlanta March for Social Justice and Women and the And I Still Rise Spoken Word Workshop, the latter being a collaboration with Georgia Public Broadcasting.
- Educated teen and adult editors on video production techniques for journalistic purposes.

EDUCATION

Savannah College of Art and Design, Atlanta. GA - *Bachelor of Fine Art in Animation*

September 2016 - May 2020

AWARDS

1st Place for Best Entertainment Story, Georgia College Press Association 2021 – A love letter to film criticism

Best Arts and Entertainment Story, College Media Association Pinnacle Awards 2020 – 'Joker' vs. 'Taxi Driver:' The Art of the Isolated Archetype

3rd Place for Best Review, Georgia College Press Association 2020 – 'Once Upon a Time in Hollywood,' a human, heartfelt trip back in time

2nd Place for Best Review, Georgia College Press Association 2020 – 'Midsommar,' a maddening mess or maniacal masterpiece?

1st Place for Best Review, Georgia College Press Association 2020 – 'The Dark Crystal: Age of Resistance' a masterpiece of mythical magic

Outstanding Student Media Leader of the Year, SCAD Student Leadership Board 2019

1st Place for Best Review, Georgia College Press Association 2019 – 'Pacific Rim: Uprising' is a downpour of mediocrity